



CHANGE CANCER FOREVER

Improve the Lives of Cancer Patients across SDG & Prescott Russell

A Proposal for 100+ Men Who Care South Dundas in support of Wheels of Hope

This year, over 200,000 Canadians will be newly diagnosed with cancer. They will range in age from birth into their most senior years. In recent news (June 2017) new statistics revealed that approximately 1 in 2 Canadians will be diagnosed with cancer in their lifetime, and it will be cancer of all types.

Once diagnosed, 1 in 5 of these cancer patients will struggle to make it to their cancer treatments.

Together, we can ensure that every resident across the South Dundas region living with cancer has the support they need. They will reach their cancer treatments safely and with comfort, dignity, and with far more peace of mind than public transportation or a taxi can offer.

Wheels of Hope: An Essential Lifeline

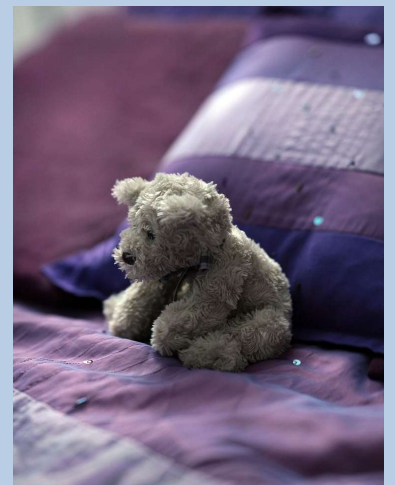
The stress of a cancer diagnosis and the life upheaval it brings, is already enough. We have found that one fifth of these patients have an added pressure of sourcing ways to get to and from their treatments that could continue for years. For these patients and their families, this service is quite literally, a lifeline. Over the years, our program has been affectionately dubbed *Wheels of Hope*.

The need for *Wheels of Hope* continues to grow. In fact, the SDG & Prescott unit sees dozens of new clients each and every month. On any given work day, we have **half a dozen volunteer drivers** on the road providing **rides daily** to patients from our region who need to travel to treatment.

The average cost in SDG & Prescott Russell for transporting a patient to one treatment is \$67.00. Typically, treatment will last seven weeks, requiring a minimum of 14 trips to treatment at a cost of \$938.00 for the rides alone. We are proud to say that, annual we drive thousands of kilometers at NO COST (other than a registration fee), to our cancer patients and their escorts for these vital trips.

"In one instance Cancer became our whole lives. Our world fell apart, literally, in an instant. That moment is one we never forget . . . To have funding available to us gave us one less thing to worry about during a time when we felt like we had so many bigger worries."

Betty Doerksen, St. Catharines





Wheels of Hope in SDG & Prescott Russell – Volunteer Driver Program

The Canadian Cancer Society’s community office in SDG & Prescott Russell serves the entire region through our team of volunteers.

The only way we can do it, is thanks to our army of committed volunteers. Volunteer drivers provide return trips for patients from their home to treatment centres. They offer friendly support and kindness at a time when patients need it most. Wheels of Hope is an extremely efficient program, offering exceptional service to hundreds of cancer patients. Support for Wheels of Hope comes from individual and corporate donations, as well as through community supported events.



Annette Isber -- Volunteer Driver

Our Team of Dedicated Volunteer Drivers

- Are well-trained and supported in their role
- Take clients to and from their treatments, in their own smoke-free, vehicles
- Wait for clients until their treatment is done
- Are a source of reliability and comfort to our clients
- Have their own personal connection to cancer

Transportation Figures: Wheels of Hope Driver Program for the SDG region

Year	Clients	Trips Made	Kilometers driven
2017-18	256	3635	253,991

***We currently have 1 volunteer driver in South Dundas.**

Our Need is Growing

The number of new cancer cases in Canada is expected to rise by about 40% in the next 15 years. Canada’s aging population is a major factor in this anticipated increase in disease: our baby boomer population is turning 65 between now and 2031.

Not surprisingly, demand for Wheels of Hope is already on the rise and this pressure will continue to increase. We urgently need donor support if we are to maintain this much-needed service across South Dundas. With only 1 driver, there is currently a tremendous need for us to recruit additional volunteers in order to be able to service the community.



Canadian Cancer Society
Société canadienne
du cancer

Why Giving to the Canadian Cancer Society Matters

Every dollar counts in the fight against cancer. This has never been truer, because:

- Approximately 1 in 2 Canadians will be diagnosed with cancer
- Cancer has overtaken heart disease as the leading cause of death for Canadians
- Over 200,000 new cases of cancer will be diagnosed in Canada this year
- More than 800,000 Canadians are living with cancer
- Money raised for our Wheels of Hope transportation program stays locally to ensure that we can recruit new volunteers for the program, spread awareness and continue to cover the cost of the program.

Recognition

- 100+ Men Who Care South Dundas will receive an update at the end of the year on the impact of your donation to the Wheels of Hope program in SDG & Prescott Russell.
- Acknowledgement of your gift via our social media channels.
- Certificate of recognition & thank you letter
- We would also be pleased to arrange a meet and greet with some of our drivers for you to see first-hand the impact this donation is having on our community.

Join Us

Your gift of \$5,000 will be a tremendous impact for the region of South Dundas, for those who will need to access our Wheels of Hope transportation program, and our small army of volunteer drivers who dedicate countless hours of their time to help. Your gift will be an important element in solidifying the future success of this program.

Cancer patients face many hurdles; getting to treatment should not be one of them. You can make a difference in the lives of those who are on their cancer journey.

“Finances are something that you don't associate with cancer in Canada. But the reality is there is a financial burden to cancer, too.” 5 year old Ben's Mom, Ontario.

Thank you in advance for your consideration,

Allison St-Jean – Fundraising Specialist – Canadian Cancer Society, SDG & Prescott Russell

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